

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (Currently Amended) A dispensing device comprising:

[[d]] a reservoir containing a shear-thinning fabric cleaning liquid having viscosity profile such that from rest and up to an applied shear stress of 10 Pa the viscosity of the fluid is at least 100 Pa.s and under a shear field of 20 $[\text{s}^{-1}]$ s^{-1} of at most 5 Pa.s,

[[e]] one or more dispensing orifices in fluid communication with the reservoir, and

a movable platform movable by means of a telescopic screw mechanism, ~~whereby~~ wherein the telescopic screw mechanism comprises first and second threaded shafts connected together, wherein rotation of a screw the screw mechanism advances the movable platform against the stored[[,]] fabric cleaning fluid thereby dispensing a metered dose of the cleaning fluid from the reservoir, ~~to be dispensed via the dispensing orifices~~ and wherein the reservoir and the movable platform are non-circular in cross section to resist rotation of the platform relative to the reservoir.

2. (Currently Amended) A device according to claim 1 wherein the platform comprises a wall or base portion of the reservoir and sliding the platform within the reservoir[[,]] progressively reduces the volume of the reservoir thereby forcing the fluid to exit the reservoir.

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3. (Cancelled)
4. (Previously Presented) A device according to claim 1 in which the cross section of the reservoir and platform include at least one non-curved section.
5. (Previously Presented) A device according to claim 1 in which the reservoir is uniform in cross section at least along the length in which the platform moves.
6. (Previously Presented) A device according to claim 1 in which the platform is configured for reciprocal generally axial movement internally of the reservoir.
7. (Cancelled)
8. (New) A device according to claim 1, wherein the first shaft and second shafts are connected together by respective internal and external threads on the first and second shafts.
9. (New) A device according to claim 1 further comprising an actuator that for actuating the telescopic screw mechanism, wherein the actuator forms a base portion of the device.
10. (New) A device according to claim 1 wherein the platform comprises a flexible peripheral edge configured to slide in a sealing relationship with an inner surface of the reservoir.

11. (New) A device according to claim 1 further comprising a scrubbing member fixed over a top wall of the reservoir adjacent the one or more dispensing orifices.

12. (New) A device according to claim 11, wherein the scrubbing member comprises a coarse mesh structure formed of high density polyethylene.

13. (New) A device according to claim 12, wherein the apertures of the mesh provide multiple dispensing orifices.

14. (New) A device according to claim 1, wherein the reservoir further comprises a removable end piece that forms a top of the reservoir, the one or more orifices being located in the end piece.

15. (New) A device according to claim 1, wherein one of the first and second shafts is fixed to the platform and the other one of the first and second shafts is fixed to a part of the device that is constrained to prevent movement with the platform when the platform advances against the stored fabric cleaning fluid.